GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:5986
ANSWERED ON:31.08.2001
MOU SIGNED BETWEEN ITPO AND CII
P.R. KHUTE

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether a memorandum of understanding has been recently signed between ITPO and CII to promote Indian trade; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI DIGVIJAY SINGH)

(a) & (b) : Yes Sir. A Memorandum of Understanding (MoU) was signed between ITPO and CII on 19-04-2001.The salient features of the MoU are as under:-

(i) ITPO and CII will develop knowledge - based services, which would be shared for the promotion of trade and industry.

(ii) The CII and ITPO will undertake studies on potential for enhancement of Indian exports of products in various sectors and markets. These studies will analyse the scope to market Indian products and services in the short to medium and long term.

(iii) Through interaction and mutual consent, the CII will be associated with ITPO in select fairs, annually.The role of the CII for such chosen events will be to assist ITPO in mobilizing participation of industry, organize seminars and mount business delegations to the selected countries and shows. For each of these trade fairs, a separate working agreement would be entered into between ITPOand CII.

(iv) ITPO and CII will consult each other on the organization of national and international trade fairs.

(v) ITPO and CII will jointly organize Road Shows, Conferences, Seminars both in India and overseas to promote India and Indian products. These will be done in focused areas and for identified products and services.